



July 16, 2003

Mr. Robert A. Dobiecki
Miami Stock Exchange
100 Edgewater Drive
Suite 322
Coral Gables, FL 33133

Dear Mr. Dobiecki:

It was a great pleasure to meet you recently. I enjoyed having the opportunity to speak with you about the initiatives of Florida FTAA, Inc.

As you know, I just returned from Washington D.C., where I served as the U.S. Alternate Executive Director of the Inter-American Development Bank. I currently serve as Executive Director and COO of Florida FTAA. This organization is dedicated to bringing the permanent Secretariat of the Free Trade Area of the Americas (FTAA) to Miami, Florida. I am excited about the prospects for growth and development that this free trade initiative will provide for the Western Hemisphere and our community.

The Free Trade Area of the Americas would remove barriers to the exchange of goods and services in the Western Hemisphere. It would encompass an impressive 800 million consumers and a total Gross Domestic Product of over \$13 trillion, making it the largest free trade area in the world.

Governor Jeb Bush has demonstrated his whole-hearted commitment to the FTAA initiative. His leadership is crucial to achieving our goal of having the Permanent Secretariat located in Miami. Governor Bush appointed Ambassador Chuck Cobb to serve as Chair of Florida FTAA. I look forward to working closely with the Governor and Ambassador Cobb to ensure that Miami is chosen as the site of the Permanent Secretariat.

In order to succeed in this awesome mission of locating the FTAA Permanent Secretariat in Miami, we need your input and involvement. As a community leader, your participation would be most helpful and valuable.

Please call me at (305) 476-5451 so we may discuss how you can join our efforts.

Sincerely,

Jorge L. Arizumieta
Executive Director and COO